

**Graduate School of Public Health**  
**PUBHLT 2033: Foundations of Public Health**

Course Meeting Day(s) and Time(s): In-person orientation 1/7/19 11-11:50am, 1/8/19/12-12:55pm, or  
1/10/19 9-9:55am

Self-paced training through Modules 1 - 7

Class Location: G23 for in-person orientation; online all other times

Credit Hours: 1

Term/Academic Year: Spring 2019

**Primary Faculty:**

Wendy E. Braund, MD, MPH, MEd, FACPM  
Director, Center for Public Health Practice  
Associate Dean for Public Health Practice  
Professor, Health Policy and Management  
412-383-2400  
[wendy.braund@pitt.edu](mailto:wendy.braund@pitt.edu)

**Course Description:**

This one-credit course is required for first term incoming MPH students and will introduce students to core foundational concepts of public health and provide them with an overview of notable Pitt Public Health and Pittsburgh-based successes and challenges. The course is designed so that students can learn on their own and at their own pace. Course content is divided into seven online modules containing video lecture and case example segments. Modules have been organized in a recommended sequencing, although students are not required to complete sequentially. The course will begin with a mandatory in-person orientation. A resource list of relevant Pitt Public Health courses will be included in each module in order to encourage additional exploration of the topics.

**CEPH Competencies**

This course addresses six CEPH knowledge-based competencies ([ceph.org/assets/2016.Criteria.pdf](http://ceph.org/assets/2016.Criteria.pdf)):

- #K1 - Explain public health history, philosophy and values;
- #K2 - Identify the core functions of public health and the 10 Essential Services;
- #K3 - Explain the role of quantitative and qualitative methods and sciences in describing and assessing a population's health;
- #K5 - Discuss the science of primary, secondary and tertiary prevention in population health, including health promotion, screening, etc.;
- #K6 - Explain the critical importance of evidence in advancing public health knowledge
- #K11 - Explain how globalization affects global burdens of disease;
- #K12 - Explain an ecological perspective on the connections among human health, animal health and ecosystem health (e.g., One Health);

**Learning Objectives**

In addition to the six knowledge-based competencies, upon completion of this course, students will be able to:

1. Identify the structure, roles, and functional public health components of the Department of Health and Human Services and related domestic and global health programs;
2. Discuss the importance of inter-professional practice in domestic and international workforce development;
3. Recognize the benefits and challenges associated the multi-disciplinary collaboration;

4. Define the federal and state authority to intercede in matters of public health;
5. Describe how law has contributed to public health achievements.

### **Required Course Content**

Students will have to complete seven (7) online modules and the accompanying brief quiz assessments with 80% accuracy. Each assessment can be attempted two (2) times. A resource on how to complete the online modules is available on the course webpage. Each module is worth 100 points.

Another course component is attendance and participation at a mandatory in-person orientation meeting, worth 10% of the final grade. **CourseWeb/BlackBoard Instruction**

This course will use the University's BlackBoard site (also known as CourseWeb). It is the student's responsibility to check for, and read, this material in a timely manner. The instructor will use the CourseWeb site and Pitt email as the primary means of communicating with the students, who are expected to check these on a regular basis throughout the semester.

### **Required or Recommended Equipment**

Students are required to have access to a computer with Flash capabilities to view the videos embedded within the course. Note that built-in functions of the lecture videos may work better with the web browser Firefox.

### **Grading Scale**

This course will be graded on a pass/fail basis (S/U).

### **Student Performance Evaluation (Assessments and Weights)**

To earn a pass mark (S), students must complete all of the course modules and score 80% or above on all of the assessments, as well as attend the in-person orientation meeting. The assessments require students to answer questions to identify the salient content for each module.

- Module 1 – This assessment requires students to identify public health history, philosophy, and values. (#K1)
- Module 2 – Questions will require students to identify the core functions of public health and describe the 10 Essential Services. (#K2)
- Module 3 – This module asks students to explain public health structure as well as the importance of interdisciplinary practice.
- Module 4 – To complete this module, students must successfully answer questions to identify an ecological approach to public health and explain how the model can be used to identify prevention and health promotion opportunities, define primary, secondary, and tertiary prevention in population health, and describe how globalization affects global burden burdens of disease. (#K5, #K11, & #K12)
- Module 5 – This assessment requires students to describe the role of quantitative and qualitative methods and sciences to assess a population's health. (#K3)
- Module 6 – The assessment for this module define the role of evidence-based methods in public health practice. (#K6)
- Module 7 – For this assessment, students are asked to explain the ethical implications of public health law.

### **Accommodation for Students with Disabilities**

If you have any disability for which you may require accommodation, you are encouraged to notify both your instructor and the Office of Disability Resources and Services, 140 William Pitt Union (Voice or TTD 412-648-7890) as early as possible in the term.

### **Academic Integrity Statement**

*All students are expected to adhere to the school's standards of academic honesty. Cheating/plagiarism will not be tolerated. The Graduate School of Public Health's policy on academic integrity, which is based on the University policy, is available online in the Pitt Public Health Academic Handbook [www.publichealth.pitt.edu/home/academics/academic-requirements](http://www.publichealth.pitt.edu/home/academics/academic-requirements). The policy includes obligations for faculty and students, procedures for adjudicating violations, and other critical information. Please take the time to read this policy.*

### **Sexual Misconduct, Required Reporting, and Title IX Statement**

The University is committed to combatting sexual misconduct. As a result, you should know that University faculty and staff members are required to report any instances of sexual misconduct, including harassment and sexual violence, to the University's Title IX office so that the victim may be provided appropriate resources and support options. What this means is that as your professor, I am required to report any incidents of sexual misconduct that are directly reported to me, or of which I am somehow made aware.

There are two important exceptions to this requirement about which you should be aware:

A list of the designated University employees who, as counselors and medical professionals, do not have this reporting responsibility and can maintain confidentiality, can be found here: [www.titleix.pitt.edu/report/confidentiality](http://www.titleix.pitt.edu/report/confidentiality)

An important exception to the reporting requirement exists for academic work. Disclosures about sexual misconduct that are shared as part of an academic project, classroom discussion, or course assignment, are not required to be disclosed to the University's Title IX office.

If you are the victim of sexual misconduct, Pitt encourages you to reach out to these resources:

- Title IX Office: 412-648-7860
- SHARE @ the University Counseling Center: 412-648-7930 (8:30 A.M. TO 5 P.M. M-F) and 412-648-7856 (AFTER BUSINESS HOURS)

If you have a safety concern, please contact the University of Pittsburgh Police, 412-624-2121.

Other reporting information is available here: [www.titleix.pitt.edu/report-0](http://www.titleix.pitt.edu/report-0)

Statement from the Department of Gender, Sexuality, and Women's Studies

[This statement was developed by Katie Pope, Title IX Coordinator, in conjunction with GSWS instructors.]

### **Diversity Statement**

*The University of Pittsburgh Graduate School of Public Health considers the diversity of its students, faculty, and staff to be a strength and critical to its educational mission. Pitt Public Health is committed to creating and fostering inclusive learning environments that value human dignity and equity. Every*

*member of our community is expected to be respectful of the individual perspectives, experiences, behaviors, worldviews, and backgrounds of others. While intellectual disagreement may be constructive, no derogatory statements, or demeaning or discriminatory behavior will be permitted.*

*If you feel uncomfortable or would like to discuss a situation, please contact any of the following:*

- *the course instructor;*
- *the Pitt Public Health Associate Dean for Diversity at 412-624-3506 or [nam137@pitt.edu](mailto:nam137@pitt.edu);*
- *the University's Office of Diversity and Inclusion at 412-648-7860 or [www.diversity.pitt.edu/make-report/report-form](http://www.diversity.pitt.edu/make-report/report-form) (anonymous reporting form).*

### **Copyright Notice**

*Course material may be protected by copyright. United States copyright law, 14 USC section 101, et sec., in addition to University policy and procedures, prohibit unauthorized duplication or retransmission of course materials. See [Library of Congress Copyright Office](#) and the [University Copyright Policy](#).*

## **COURSE SCHEDULE**

### **IN-PERSON ORIENTATION**

**Presenter:** Wendy E. Braund, Associate Dean for Public Health Practice, Professor, Department of Health Policy and Management

Three options to choose from:

- Monday, January 7, 2019, 11-11:50am
- Tuesday, January 8, 2019, 12-12:55pm, or
- Thursday, January 10, 2019, 9-9:55am

Learning Objectives:

- Introduction to course content and structure.

### **Relevant Links and Other Videos - Recommended**

- **University of Pittsburgh Institutional Review Board (IRB)'s "Student Research" [website](#)**
- **University of Pittsburgh Clinical and Translational Science Institute (CTSI)'s "Introduction to Community Partnered Research Ethics Training (CPRET)" [website](#)**

## **MODULE 1 – PUBLIC HEALTH HISTORY.**

**Presenter:** Dr. Donald Burke, Dean of Pitt Public Health

Learning Objectives:

- Define health and public health.
- Provide an overview of the history of public health and key events.
- Introduce public health philosophy and values.
- Describe the connection between Pitt Public Health and the World Health Organization definition of public health.

### Required Readings and Videos

- **Huber et al. (2011).** How should we define health? *BMJ*, 343, d4163.
- **Fineberg, H.V. (2011).** Public Health and Medicine: Where the Twain shall meet. *Am J Prev Med*, 41(4 Suppl 3), S149-151.
- **Sharfstein, J.M. (2014).** The strange journey of population health. *Milbank Q*, 92(4), 640-643.
- **Fried et al. (2010).** Global health is public health. *Lancet*, 375(9714), 535-537.

### Lectures

- Segment 1 - ["What is Public Health?"](#)
- Segment 2 - ["Some Key Events in the History of Public Health"](#)
- Segment 3 - ["The History of Pitt Public Health"](#)

### Relevant Links and Other Videos - Recommended

- **World Health Organization** podcast - ["WHO's priorities 60 years ago and now: two founding pioneers reflect"](#)

### Pitt Public Health/Pittsburgh - Recommended

- **Pitt Public Health video** - ["Defeating Polio"](#)
- **Pitt Public Health** [Course Description](#) website

## MODULE 2 – CORE FUNCTIONS OF PUBLIC HEALTH

**Presenter:** Dr. Wendy Braund, Director of Center for Public Health Practice and Professor in the Department of Health Policy and Management

By the end of this module, you will be able to:

- Define the scope of public health.
- Identify the core functions of public health.
- Describe the ten (10) essential services of public health.

### Readings and Videos

- **Winslow, C.E. (1920).** The Untilled Fields of Public Health. *Science*, 51(1306), 23-33.
- **Institute of Medicine (U.S) (1988).** *The Future of Public Health*. Washington, DC: The National Academy Press.
  - "Summary and Recommendations", [pages 1-18.](#)
- **Leep, C.J., Newman, S.J., Pestronk, R.M., & Wohlfeld, I. (2017).** In P.C. Erwin & R.C. Brownson (Eds.), *Scotchfield and Keck's Principles of Public Health Practice* (4th Ed.) Boston, MA: Cengage Learning.
  - "The Local Health Department: Local Health Department Functions and Services", *pages 147-153.*
- **American Public Health Association's** video - ["What is Public Health?"](#)

### Lectures

- [Segment 1](#)
- [Segment 2](#)

### Relevant Links and Other Videos - Recommended

- **Centers for Disease Control and Prevention (CDC).** [Ten Essential Public Health Services and How They Can Include Addressing Social Determinants of Health Inequities.](#)
- **Beck, A.J., Boulton, M.L., & Coronado, F. (2014).** Enumeration of the governmental public health workforce. *Am J Prev Med*, 47(5 Suppl 3), S306-313.
- **The Council on Linkages Between Academia and Public Health Practice (2014).** [Core Competencies for Public Health Professionals.](#)
- **National Consortium for Public Health Workforce Development (2017).** *Building Skills for a More Strategic Public Health Workforce: A Call to Action.*
- **Baker et al. (2005).** The public health infrastructure and our nation's health. *Annu Rev Public Health*, 26, 303-318.

### Pitt Public Health/Pittsburgh - Recommended

- **Pitt Public Health** [Center for Public Health Practice](#) website
- **Pitt Public Health** [Course Description](#) website

## MODULE 3 – PUBLIC HEALTH STRUCTURE & INTERPROFESSIONAL EDUCATION

**Presenter:** Dr. Linda Frank, Professor in the Department of Infectious Diseases and Microbiology

By the end of this module, you will be able to:

- Describe the structure, roles, and functional components of the Department of Health and Human Services (DHHS).
- Illustrate the intersection of DHHS with domestic and global public health programs and initiatives.
- Explain interprofessional practice and its four (4) domains.
- Discuss the importance of interprofessional practice in domestic and international workforce development.
- Describe examples of range of grants, contracts, and cooperative agreements held by Pitt Public Health faculty.

### Readings and Videos

- **Neft et al. (2018).** Interprofessional education for Screening, Brief Intervention, and Referral to Treatment (SBIRT) for substance use. *Journal of Interprofessional Education & Practice*, 10, 12-14.
- **Chen et al. (2017).** Teaching interprofessional collaborative care skills using a blended learning approach. *Journal of Interprofessional Education & Practice*, 8, 86-90.
- **Nagelkerk, J., Coggan, P., Pawl, B., & Thompson, M.E. (2017).** The Midwest Interprofessional Practice, Education, and Research Center: A regional approach to innovations and interprofessional education and practice. *Journal of Interprofessional Education & Practice*, 7, 47-52.

### Lectures

- Segment 1 - ["Understanding Federal Structures and Implications for Public Health Funding and Advocacy"](#)
- Segment 2 - ["Interprofessional Practice and Implications for Public Health"](#)

### Relevant Links and Other Videos - Recommended

- **American Public Health Association (APHA)** [website](#)
- **Pennsylvania Public Health Association** [website](#)

### **Pitt Public Health/Pittsburgh - Recommended**

- **Dr. Rachel Levine**, Secretary of Health at Pennsylvania Department of Health, Pitt Public Health Convocation [Keynote Address \(04/28/2018\) audio](#)
- **Pitt Public Health** [Course Description](#) website

## **MODULE 4 – THE ECOLOGICAL PERSPECTIVE, PREVENTION, AND HEALTH PROMOTION**

**Presenters:** Dr. Thistle Elias, Assistant Professor in the Department of Behavioral & Community Health Sciences, and Dr. Ernesto Marques Jr., Associate Professor in the Department of Infectious Diseases and Microbiology.

By the end of this module, you will be able to:

- Describe the major determinants of health and well-being.
- Introduce an ecological approach to public health and explain how the model can be used to identify prevention and health promotion opportunities.
- Describe how globalization affects global burden burdens of disease.
- Define primary, secondary, and tertiary prevention in population health.

### **Readings and Videos**

- **Golden, S.D. & Earp, J.A. (2012)**. Social ecological approaches to individuals and their contexts: Twenty years of health education & behavior health promotion interventions. *Health Educ Behav*, 39(3), 364-372.
- **Stokols, D., (1996)**. Translating social ecological theory into guidelines for community health promotion. *Am J Health Promot*, 10(4), 282-298.
- **Centers for Disease Control and Prevention (2013)**. [National Breast and Cervical Cancer Early Detection Program \(NBCCEDP\): Social Ecological Model](#).

### **Lectures**

- Segment 1 - ["Social Ecological Model"](#)
- Segment 2 - ["The Zika Epidemic: From Obscure Rash to Severe Brain Damage and a Lifetime of Care"](#)

### **Relevant Links and Other Videos - Recommended**

- **UNICEF (2015)**. *Maternal, Newborn, Child Health and Nutrition (MNCHN) Guide* "Module 1: Understanding the Social Ecological Model and Communication for Development".
- **Glasgow, R.E., Vogt, T.M., & Boles, S.M. (1999)**. Evaluating the public health impact of health promotion interventions: the RE-AIM framework. *Am J Public Health*, 89(9), 1322-1327.

### **Pitt Public Health/Pittsburgh - Recommended**

- **Phipps Conservatory and Botanical Gardens** video - ["One Health One Planet: Systems Thinking"](#)
- **Pitt Public Health** [Course Description](#) website

## **MODULE 5 – THE ROLE OF QUANTITATIVE AND QUALITATIVE METHODS IN ASSESSING A POPULATION'S HEALTH**

**Presenter:** Dr. Jessica Burke, Associate Dean for Education and Associate Professor in the Department of Behavioral & Community Health Sciences

By the end of this module, you will be able to:

- Define quantitative, qualitative, and mixed-methods research methods.
- Discuss strengths and weaknesses of quantitative and qualitative methods in describing and assessing a population's health.
- Describe the current efforts of Pitt Public Health faculty to address the complex public health issues of opioid use.

### Readings and Videos

- **Baum F. (1995).** Researching public health: Behind the qualitative-quantitative methodological debate. *Soc Sci Med*, 40(4), 45-468.

### Lectures

- Segment 1 - ["The Role of Quantitative & Qualitative Methods in Assessing a Population's Health"](#)
- Segment 2 - ["Mixed-Methods Research Example: Opioid Use in Southwestern PA"](#)

### Relevant Links and Other Videos - Recommended

- **Robert Wood Johnson Foundation's**, ["Better Data for Better Health"](#)
- **National Institutes of Health's**, ["Impact of NIH Research"](#)
- **National Institutes of Health (NIH).** *The Framingham Heart Study: Laying the Foundation for Preventive Health Care.*
- **Creswell, J.W., Klassen, A. C., Plano Clark, V. L., & Smith, K. C. (2011).** *Best practices for mixed methods research in the health sciences.* National Institutes of Health.

### Pitt Public Health/Pittsburgh - Recommended

- **UMPC video** - ["Pitt Public Health Pilots Opioid Overdose Prevention Research"](#)
- **Pitt Public Health video** - ["Project Tycho"](#)
- **Pitt Public Health Department of Biostatistics** ["Consulting Services"](#) website
- **Pitt Public Health Research Centers and Institutes** [website](#)
- **Pitt Public Health** [Course Description](#) website

## MODULE 6 – EVIDENCE IN ADVANCING PUBLIC HEALTH KNOWLEDGE

**Presenter:** Barbara Folb, Public Health Informationist at the University of Pittsburgh Health Sciences Library System

By the end of this module, you will be able to:

- Describe the benefits and challenges associated multi-disciplinary collaboration.
- Define evidence-based practice.
- Describe how evidence can be used to advance public health research and practice.
- Examine the impact of one of the longest running studies in Pitt Public History, the Pitt Men's Study of HIV/AIDS.

### Readings and Videos

- **Harrison, T. (2007).** Evidence-base multidisciplinary public health. In J. Orme, J. Powell, P. Taylor, & M. Grey (Eds.), *Public Health for 21st Century: New Perspectives on Policy, Participation and Practice* (2nd ed., pp. 251-268). Maidenhead, Berkshire, England: Open University Press.
- **Yeo, R. (2006).** *History of Pitt Men's Study.* University of Pittsburgh.



- **Davies, K.S. (2011).** Formulating the evidence based practice question: A review of the frameworks. *Evidence Based Library and Information Practice*, 6(2), 75-80.

#### Lectures

- Segment 1 - "[EBPH in Your Career](#)"
- Segment 2 - "[Asking an Answerable Question](#)"
- Segment 3 - "[Searching PubMed for Evidence](#)"

#### Relevant Links and Other Videos - Recommended

- **Axelsson, R. & Axelsson, S.B. (2006).** Integration and collaboration in public health - a conceptual framework. *Int J Health Plann Manage*, 2(1), 75-88.
- **Drake, J.K., Hutchings, J.E., & Elias, C.J. (2010).** Making evidence work for communities: The role of nongovernmental organizations in translating science to programs. *J Womens Health (Larchmt)*, 19(11), 2119-2124.
- **Satterfield et al. (2009).** Toward a transdisciplinary model of evidence-based practice. *Milbank Q*, 87(2), 368-390.

#### Pitt Public Health/Pittsburgh - Recommended

- **Pitt Public Health video** - "[IDM's Rinaldo discusses HIV wonder drugs and curing HIV in 1998 World AIDS Day Interview](#)"
- **UPMC video** - "[Q&A with Bernard D. Goldstein, MD](#)"
- **Pitt Public Health** [Course Description](#) website

## MODULE 7 – THE ROLE OF LAW IN PUBLIC HEALTH

**Presenter:** Elizabeth Van Nostrand, Associate Professor in the Department of Health Policy and Management

By the end of this module, you will be able to:

- Define the federal and state authority to intercede in matters of public health.
- Describe the difference between public health law and public health policy.
- Examine ethical implications of public health law.
- Describe how law has contributed to public health achievements.

#### Readings and Videos

- **Thomas, J.C., Sage, M., Dillenberg, J., & Guillory, J. (2002).** A code of ethics for public health. *Am J Public Health*, 92(7), 1057-1059.
- **Gostin, L.O. (2007).** A theory and definition of public health. *J Health Care L & Pol'y*, 10(1), 1-12.
- **Gostin, L.O., Thompson, E., & Grad, F.P. (2007).** The Law and the Public's Health: The Foundations. In R.A. Goodman (Ed.), *Law in Public Health Practice* (2nd ed., pp.25-44). New York, NY: Oxford University Press, Inc.
- **Price, P.J. (2014).** Ebola and the Law in the United States: A Short Guide to Public Health Authority and Practical Limits. *Emory Legal Studies Research Paper, No. 14-299*, 1-25.

#### Lectures

- Segment 1 - "[What is Public Health Law?](#)"
- Segment 2 - "[What Authority Does the Government Have to Intercede in Public Health?](#)"
- Segment 3 - "[How Do Public Health Laws Affect Health Outcomes?](#)"

### Relevant Links and Other Videos - Recommended

- The Audiopedia video - "[What is Public Health Law?](#)"
- Temple University Center for Public Health Law Research video - "[What is Public Health Law Research?](#)"
- Schoolhouse Rock: America video - "[I'm Just a Bill Music Video](#)"

### Pitt Public Health/Pittsburgh - Recommended

- University of Pittsburgh Emergency Law Inventory (ELI) [website](#)
- University of Pittsburgh Legal Preparedness for Public Health Emergencies [website](#)
- University of Pittsburgh Tribal Legal Preparedness [website](#)
- JPHMP Direct - "[Crossroads: Law and Public Health](#)" with Elizabeth Van Nostrand and Tina Batra Hershey at the Pitt Public Health
- Pitt Public Health [Course Description](#) website